

Sanyam Chugh

chughsanyam@gmail.com | +91-8398888829
linkedin.com/in/sanyamnn | www.sanyamchugh.com

EDUCATION

UDACITY

2020

Product Management Nanodegree, Business Analytics Nanodegree

- Strategised, Designed, Developed and Launched an old books buy/sell product in a Simulated Environment
- Laid foundations for Data Collection, Analytics and Visualization for real-time projects using advanced analytics tools

THE NORTHCAP UNIVERSITY

2016 - 2020

Bachelor in Technology, Computer Science & Engineering (8.30/10)

- Built a high-frequency Artificially Intelligent Crime Management System which won National Research Award
- Chaired societies including Google Students Club & initiated a Toastmasters-inspired open-mic community from scratch
- Conceptualized and Published the first version of konfinity.com as an early partner for the startup
- Created FutRoad, an IoT based futuristic road project, marking 4000+ impressions on Hackster

MODEL SCHOOL ROHTAK

2003 - 2016

Matriculation: 9.4/10 | Intermediate: 87.6%

PROFESSIONAL EXPERIENCE

ALTUDO CONSULTANCY SERVICES

10/2020 - Present

STRATEGY LEAD - PROMOTED

- Executing Strategy Consulting Engagements for Fortune 500 companies like CBRE and FIS to help them achieve maximum ROI for their CX Investments
- Building new products and offerings from scratch as a part of Foundry using Design Thinking methodologies
- Supervised end-to-end project execution & CX Transformation roadmap design for clients including McCormick, Lycra, etc.

ONEPLUS INDIA

08/2019 - 01/2020

STUDENT COMMUNITY INTERN

- Got Selected in one of the most selective student internships in the world (0.16% selection rate)
- Led creative partnerships, and generated 10M+ engagements across multiple platforms. (Won Best Intern Award)

ZOMATO FEEDING INDIA

07/2019 - 12/2019

DEPARTMENT HEAD, GLOBAL EXPANSIONS [INTERN]

- Worked on improving the Volunteer Lifecycle Model and set up chapters in 3 global countries from scratch.
- Led 10+ nationwide campaigns from scratch which expanded volunteer base by 100% across India

UCWEB INC.

10/2018 - 08/2019

CONTENT OPERATIONS MANAGER - INTERN

- Revised content operations structure and laid new strategies for managing a community of 3000+ creators
- Initiated skill-based content operations by dividing creators into apt groups, leading to a 23% increase in efficiency

ACHIEVEMENTS

- **HARVARD - IMPACT CHALLENGE WINNER:** Represented India at HPAIR Harvard University and won impact challenge amongst a selective pool of delegates worldwide & bagged internship opportunity from a U.S. Based Startup (Luminopia)
- **LETTER OF RECOMMENDATIONS: OnePlus and Uber** - Accelerated brand outreach and got recommended as best intern
- Secured first position in IoT hackathon for making a maximum of 13 creative projects amongst all groups

SKILL SETS & VOLUNTEER EXPERIENCE

TECHNICAL SKILLS: Data Analytics, SQL, Tableau, Excel, Product Management, Linux, Python, Git, Figma

PROFESSIONAL SKILLS: Design Thinking, Communication, Team Management, Business Strategy, Consulting

VOLUNTEER EXPERIENCE:

ROTARACT: Events Coordinator - The Northcap University Gurugram Chapter

2019 - 2020

NSS : Marketing Advisor - The Northcap University Gurugram

2018 - 2020

OTHER: Active Toastmaster, Open Mic Poetry Performer, Member of a seed-raised Ed. Tech. startup: Konfinity